



# Biotechnology and Life Science Marketing Services

## Mailing List and Data Card Order Form

Over 800,000 names segmented by scientific interest

Featuring U.S and International mailing lists with interest selections including Genomics, Drug Discovery, BioMarkers, Microarrays, Proteomics, Cancer and many more...

CHI is your one-stop source for targeted mailing lists of life science professionals.

## Postal Mailing List Order Form

Please check or fill out all that relates to your request.

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### Bill to Address

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Div/Dept: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Postal Code/ Country: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Purchase Order Number: \_\_\_\_\_

### Ship to Address

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Div/Dept: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Postal Code/ Country: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Purchase Order Number: \_\_\_\_\_

Terms: Payment is due 30 days from receipt of invoice. All orders that are cancelled after production are subject to a 25% cancellation fee of the total amount of list.

#### Note

CHI Provides a 10% discount to non-profit organizations and a 20% discount to list brokers

All lists are provided on disk in your format choice of:  ASCII  DBF  Excel

#### Special Selections

Commercial Only	\$10/M
Academic/Government	\$10/M
Domestic Only	\$5/M
International Only	\$5/M
Professional Title	\$20/M
Key Coding	\$5/M
Specific Country Select	\$10/M
US Geo Select	\$10/M
Minimum Order	5,000

#### Sorting Sequence

- Zip Code Order
- Alpha order by Last Name
- Alpha order by First Name
- Other (please list)

#### Delivery (Postal or E-mail: \$50)

- 2-Day
- Overnight
- International
- E-mail
- 3rd Party (provide type and billing code)

## Postal Interest Area Selection

CHI Database Subject Area	USA	International	Total Postal
<input type="checkbox"/> Alliance Management	16,433	4,636	21,069
<input type="checkbox"/> Antibody	12,875	4,522	17,397
<input type="checkbox"/> Assay Development	12,549	2,391	14,940
<input type="checkbox"/> Biodefense	10,862	1,624	12,486
<input type="checkbox"/> BioBanking	5,369	2,088	7,457
<input type="checkbox"/> BioInformatics	77,846	23,253	101,099
<input type="checkbox"/> Biomarkers	40,659	10,809	51,468
<input type="checkbox"/> BioMEMS	11,641	1,740	13,381
<input type="checkbox"/> Bioprocessing	48,303	26,645	74,948
<input type="checkbox"/> Cancer (ALL)	44,850	20,425	65,275
<input type="checkbox"/> Cancer Genetics	10,811	1,940	12,751
<input type="checkbox"/> Cancer Vaccines	8,333	3,404	11,737
<input type="checkbox"/> Chemistry (ALL)	72,209	22,804	95,013
<input type="checkbox"/> Clinical Operations	6,363	1,692	8,055
<input type="checkbox"/> Clinical Trials (ALL)	89,136	18,257	107,393
<input type="checkbox"/> CNS	12,144	4,049	16,193
<input type="checkbox"/> CRO	10,339	2,270	12,609
<input type="checkbox"/> Drug Discovery & HTS	40,824	12,195	53,019
<input type="checkbox"/> Drug Safety	41,619	13,143	54,762
<input type="checkbox"/> Functional Genomics	14,034	2,875	16,909
<input type="checkbox"/> High-Content Analysis	14,425	4,809	19,234
<input type="checkbox"/> Human Genetics	108,801	21,702	130,503
<input type="checkbox"/> Imaging	6,764	1,323	8,087
<input type="checkbox"/> Immunology	20,328	13,553	33,881
<input type="checkbox"/> IT For Life Sciences	69,660	16,341	86,001
<input type="checkbox"/> Lab-on-a-Chip and Microarrays	20,221	4,142	24,363

## Postal Interest Area Selection (continued)

CHI Database Subject Area	USA	International	Total Postal
<input type="checkbox"/> Mass Spectrometry	11,551	3,259	14,810
<input type="checkbox"/> Medicinal Chemistry	19,376	6,808	26,184
<input type="checkbox"/> Molecular Diagnostics	68,230	20,381	88,611
<input type="checkbox"/> Next-Generation Sequencing - NGS	30,507	7,157	37,664
<input type="checkbox"/> Patient Recruitment in Clinical Trials	5,836	1,030	6,866
<input type="checkbox"/> PCR/Nucleic Acid Based Technology	13,156	3,498	16,654
<input type="checkbox"/> Personalized Medicine	21,250	6,348	27,598
<input type="checkbox"/> Portfolio Management	13,228	2,710	15,938
<input type="checkbox"/> Proteins & Proteomics (ALL)	67,265	14,766	82,031
<input type="checkbox"/> RNA Interference	13,224	5,144	18,368
<input type="checkbox"/> Stem Cells	15,329	9,094	24,423
<input type="checkbox"/> Systems Biology	16,149	4,293	20,442
<input type="checkbox"/> Tissue Engineering & Repair	19,220	2,621	21,841
<input type="checkbox"/> Toxicology	17,221	4,858	22,079
<input type="checkbox"/> Translational Research	9,087	4,333	13,420
<input type="checkbox"/> Vaccines (ALL)	15,192	5,908	21,100

### For Further Details Contact:

**Rich Handy, Senior Director of Marketing**  
250 First Avenue, Suite 300, Needham, MA 02494  
Phone: 781-972-5456 • Fax: 781-972-5425  
E-mail: rhandy@healthtech.com

This Agreement is between Cambridge Healthtech Institute (CHI "List Owner") and \_\_\_\_\_ ("Customer"). The Customer wishes to rent a mailing list consisting of the names and addresses from CHI database (the "List") in order to permit distribution of materials (the "Mailing") to individuals on the List, and CHI wishes to rent the List to Customer. In consideration of the mutual promises set forth herein, the parties agree as follows with respect to the rental of the List.

1. List is furnished to Customer for one-time use only. The materials included in the mailing must be approved by CHI.
2. Customer agrees to pay to CHI the amount invoiced for rental of List within (30) days of Customer's receipt of CHI's invoice. Customer understands that the minimum List order is 5,000 names.
3. List contains unique, proprietary information, and is the sole and exclusive property of CHI. CHI reserves all rights to List, and nothing contained in this Agreement transfers or assigns any proprietary rights to List from CHI to Customer.
4. Customer shall not release, copy, alter, assign, transfer, sell or extract data from List for any purpose, and shall not publish List or any portion of List in any form. Customer shall not use List for telephone solicitation of any kind, solicitation of funds, or data collection.
5. At the time Customer requests List, Customer shall submit to CHI for its review and approval, a complete copy of the text which Customer plans to distribute ("the Mailing Piece") to individuals on List. If Customer fails to submit a complete copy of Mailing Piece to CHI, the List will not be released to Customer.
6. Without the express written permission of CHI, Customer shall not:
  - a. purport in any way to represent CHI in any Mailing
  - b. use CHI's name, or any logo, trademark, or trademark associated with CHI; or
  - c. disclose the source of the List
7. Customer shall indemnify and hold harmless CHI against any claim, damage, expense, liability, or obligation incurred by reason of use of List.
8. Customer shall not distribute any material, including any modification of, or addition to, material to a Mailing Piece, Customer will be liable to CHI for liquidated damages in the amount of \$15,000, which Customer expressly agrees is a reasonable amount.
9. CHI reserves the right to deny rental of List to any entity, with or without cause.
10. Customer understands that List counts vary daily and therefore CHI assumes no liability if the counts ordered differ from the actual counts received.

WITNESS WHEREOF, CHI and Customer Have executed this Agreement on \_\_\_\_\_ (DATE)

Proposed mail date: \_\_\_\_\_

Mailing Rental Administrator: \_\_\_\_\_

Customer's Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Name: \_\_\_\_\_